

"Experienced UX designer with over five years' experience in both design and development. Self-motivated design enthusiast with extensive skillset, proficient in various design tools"

### EXPERIENCE



SAP

Walldorf, Germany

User Experience Designer

August 2018 – Present

- Lead Motion Design topic, initiate Motion Design Framework to be a fundamental approach for designing UI animations, in order to bring consistency and reusability to SAP Fiori Design System, aiming to accelerate both design and development phases.
- Explore design visions of how Search and Conversation user experience can be combined, align search experience across SAP products from every line of business
- Researched impacts of Placeholder Skeleton Loading animation and Shimmer effect on users' perceived performance
- Explore generative art to use as an avatar of a digital assistant



SAP

Palo Alto, CA

User Experience Designer

October 2015 – May 2018

- Designed conversational user interface for enterprise, targeting use cases for various lines of business
- Created interactive prototypes for showcasing multiples scenarios in SAP Sapphire Now conference
- Researched theming methods, enabling systematic customizations of colors for UI components through color logics and functions
- Co-created Fiori for Android, an enterprise design system specifically defined for SAP native Android applications.
- Co-created Fiori for iOS, an enterprise design system specifically defined for SAP native iOS applications, collaborated with Apple Enterprise Design designing several SAP products for iOS during Apple-SAP partnership
- Animated and created multiple demo videos, visualizing real user experience in various scenarios for SAP products.
- Researched and designed microinteractions in Notifications and Buttons



Hewlett-Packard

Palo Alto, CA

UX/UI Design Intern

July 2014 – Sep 2014

- Researched and improved immersive computing experience in HP Sprout platform, bridging physical and digital worlds together
- Designed and explored a video tool suitable for using on HP Sprout platform

### EDUCATION

University of Michigan, School of Information

Ann Arbor, MI

MSI · Human-Computer Interaction

2013 – 2015

Chulalongkorn University

Bangkok, Thailand

B.Eng. · Computer Engineering · 1st-class Honor

2006 – 2010

### SKILLS

Interaction Design  
Visual Design  
Motion Design  
Rapid Prototyping  
Storyboarding  
Wireframing  
Data Visualization Analysis  
Persona building  
Video Editing  
Heuristic Evaluation  
Usability Testing  
Exploratory Design  
Design Thinking  
Design for Enterprise  
Data Manipulation  
Web Development  
Generative Art

### DESIGN TOOLS

Sketch  
Adobe Suite:  
Xd, Ps, Ai, Ae, Pr  
InVision  
InVision Studio  
Framer  
Keynote  
HTML / JavaScript

### PROGRAMMING

JavaScript, Python, HTML/  
CSS, Java, C#, LESS, SASS,  
Node.js, Git, SQL

### DATA TOOLS

Jupyter Notebook, NumPy /  
SciPy / Pandas

### LANGUAGE

English Professional  
Thai Native  
German Beginner